

July 13, 2015

Dear Sir or Madam:

As you are probably aware, 2015 is the birth centenary year of one of the world known Quality Gurus, Professor Kaoru Ishikawa. He was born on 13th July 1915 in Tokyo Japan.

He graduated with engineering degree in Applied Chemistry from University of Tokyo in 1939. He worked as naval technical officer and at Nissan Liquid Fuel Company.

In 1949, he joined the Quality Control Research Group (QCRG) established by Japanese Union of Scientist and Engineers (JUSE). After World War II, when Japan was in the process of transforming its industrial sector, it was his skill at mobilising large groups of people towards a specific common goal that was largely responsible for Japan's quality improvement initiative and the subsequent economic miracle of that nation.

He was the one who developed the Ishikawa Diagram (known also as Cause-and-Effect or Fish Bone Diagram) used to analyse industrial processes and determine the root causes.

He started the "Quality Circle Activity" to solve the problem in much simplified manner by participation of all the related people. He has written two books on Quality Circle besides number of other books on quality. You can find more information about Prof. Ishikawa in the eBook published by JUSE, "Kaoru Ishikawa, The Man and Quality Control" at <http://www.juse.or.jp/english/archives/#anc02>

To commemorate his unmatched contribution to the human society by improving quality of industrial products, ISQ is celebrating his birth centenary year from 13th July 2015 to 12th July 2016.

On this occasion, following activities are planned by ISQ.

- Quality Circle Competition.
- MSME Competition.
- Visits to "Deming Award" winning companies.
- Annual Conference.

Details of these programs will be sent to you shortly. You are requested to participate in all the activities, wholeheartedly, to make the Centenary Year Celebrations a grand success.

Kind Regards,



(Kiran Deshmukh)
President

Corporate Office

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